



UNITED

★ WE STAND ★

ENGAGEMENT
TOOLKIT



ENGAGEMENT TOOLKIT

UNITED WE STAND

Hate must have no safe harbor in America—especially when that hate fuels the kind of violence we’ve seen from Oak Creek to Pittsburgh, from El Paso to Poway, and from Atlanta to Buffalo. When ordinary Americans cannot participate in the basic activities of everyday life—like shopping at the grocery store, or praying at their house of worship—without the fear of being targeted and killed for who they are, our security as well as democracy are at risk.

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That's why, on Thursday, September 15, President Biden will host the United We Stand Summit at the White House to counter the corrosive effects of hate-fueled violence on our democracy and public safety, highlight the response of the Biden-Harris Administration and communities nationwide to these dangers, and put forward a shared, bipartisan vision for a more united America.

Even as our nation has endured a disturbing series of hate-fueled attacks, Americans of all beliefs and political affiliations remain overwhelmingly united in their opposition to such violence. The United We Stand Summit will bring together ordinary heroes from across America leading work in their communities to build bridges and address hate and division, including survivors of hate-fueled violence.

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And, we hope it will also include you. Communities across the country are invited to watch the summit live, engage in a national conversation about standing together against hate-fueled violence, and use the summit as a launch pad for local service and bridge-building.

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UNITED THROUGH

FAITH & COMMUNITY



This toolkit offers suggestions for engagement for religious leaders and faith-based institutions: religious universities, faith-based organizations, and houses of worship.

Pre or Post summit: Institutions are invited to write a newsletter item, op-ed or blog about the Summit and suggest ways to create more unity following the event.

Pre summit: Congregations and community organizations are invited to share a message during 9/9/22 weekend services or events promoting the United We Stand Summit.

Day of the summit: Faith and community leaders and institutions are invited to share and like White House social media posts on the summit.

Consider hosting an in-person interfaith watch event with local houses of worship from across faith traditions, and other faith-based or community institution and community organizations.

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FAITH & COMMUNITY

Post summit:

Share photos of your organization's work in the community the weekend following the Summit, and post on social media #unitedwestand.

Consider launching a new service project with houses of worship and local community organizations to strengthen civic engagement and stand up against hate.

Congregations are invited to participate in Protecting Places of Worship Week of Action [activities](#) Sept 19-24 to prevent violence.

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UNITED THROUGH **THE ARTS**



This toolkit offers suggestions for engagement at museums, libraries, cultural institutions, NGOs, colleges/universities and schools, local and state agencies, houses of worship, and businesses.

Pre or Post summit: Share upcoming/current exhibits/performances on social media that include themes of the summit. Use the hashtag #unitedwestand.

Day of summit: Host a watch event at a local library, museum, or cultural institution and invite diverse members of your community to join in discussion about the event.

Post summit: Sponsor an art competition to recognize and encourage artists to submit entries based on themes of promoting unity throughout the country. This can be digital art, as well.

Host a community-generated art exhibit, invite community members to paint a mural, or host a performance with community members.

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THE ARTS

Post summit:

Share photos of your organization's work in the community the weekend following the Summit, and post on social media #unitedwestand.

Create an exhibition at your local library to showcase books on the impacts of hate-fueled violence, and the power of bridge building and community service.

Launch new programming to use the arts and music to help heal divides and build local bridges, including by using the arts to learn about the many cultures and beliefs that make America strong.

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UNITED THROUGH **SERVICE**



This toolkit offers suggestions for engagement for community service organizations, veteran's organizations, state/local/Tribal organizations, NGOs, and schools, colleges/universities.

- Pre, Day of, or Post summit** Partner with another organization and host a discussion around the topics introduced at the summit or during pre-summit roundtables.
- Post summit:** Organize or host a Community Service Day of Action weekend following the summit. Photograph and share on social media with #unitedwestand.
- Post summit:** Host a preparedness event in partnership with a local fire station or healthcare organization to learn about how to ensure community resilience and prevention to hate-fueled violence. September is National Preparedness Month.
- Organize a group volunteer activity with a local organization, food bank, shelter, youth or senior center. Use volunteering experiences to bring community members from different backgrounds, beliefs, and walks of life together.

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